



## Getting Your Manuscript out for Review and Your Work the Attention It Deserves: a Strategic Approach

- OOA workshop with prof. dr. J.C. Coyne -

Scientific publishing is undergoing dramatic changes. Paper journals are disappearing. Publishers are radically revamping journal websites to accommodate readers accessing their content in radically different ways than only a decade ago. Publishers gather extensive data to shape their strategies in intense competition for attracting visitors to their websites and getting them to return. While almost anything can now be published, the competition is much more intense for getting your manuscript into the journals where your work will get the attention it deserves. With journals overwhelmed by the sheer number of submissions, manuscripts are increasingly rejected without being sent for peer review. Yet other manuscripts appear on PubMed within weeks of submission.

There is an increasing need for authors to capture an editor's enthusiasm based on the title, cover letter, and abstract alone if a manuscript is even to be sent out for formal peer review. A well-organized manuscript reporting results of a well conducted experiment in grammatically correct English sentences may not be sufficient to secure peer review and being published in the most appropriate journals.

This workshop will introduce strategies so that the process of getting your work published may not be effortless and joyous, but at least less painful and more assured of success. The workshop will open by providing an overview of the key concepts authors need to negotiate: altmetrics versus traditional journal impact factors; open access versus pay wall articles and all the variations in between; posting preprints as an alternative to immediately submitting your manuscript; open peer review; registered reports; requirements for data sharing; and post publication peer review. There will be rich up-to-date content, but also lots of opportunities for live interactions between participants and the instructor in terms of developing their ideas into successful strategies for getting the workouts review and accepted. The workshop will wrap up with a discussion of post publication promotion of your work.

Participants are strongly encouraged to bring 10 word summaries of their current work so they can develop it in interaction with the instructor from soundbites to persuasive storylines. They are also welcomed to bring content to be shaped into the three tools for getting manuscripts out for review: effective cover letters; engaging and informative titles; and abstracts that are both compelling and that carry memorable take away messages.

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Date:	April 18 <sup>th</sup> and 24 <sup>th</sup> , 2018
Time:	10:00 – 13:00h (in case of more than 25 applications; an extra afternoon workshop will be organized from 14:00 – 17:00h)
Location:	VUmc
Target audience:	PhD candidates in Oncology AMC, NKI-AvL and VUmc
Price:	Free of charge
ECTS:	0.4
Language:	English
Organization:	Esther Ruhé
Information & registration:	<a href="http://www.ooa-graduateschool.org/course-program/">www.ooa-graduateschool.org/course-program/</a>
Registration deadline:	March 1 <sup>st</sup> , 2018

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